

LIV Member Participation Rewards Program Revised March 7, 2019

Our rewards program is designed to increase member participation and reward members for their contributions. Members are awarded points for all types of club activities from January to December and the members that have accumulated the most points (typically the top 10) by the end of the year are recognized and rewarded (e.g., custom shirts, go-kart racing events, restaurant gift certificates). (The number and types of awards are determined by the board at the end of each year and mostly depend on the health of the club's finances.)

Point Allocations:

- a) Membership Meetings: 1
- b) LIV Events Without Fees: 2 (E.g., Tech Sessions)
- c) LIV Events With Fees: 5 (E.g., Car Shows, Road Rallies, Winery Cruises, Brunches, Bowling, Carlisle)
- d) LIV Car Show Worker: 5
- e) LIV Event Chair: 10
- f) Non-LIV Events With Fees: 2

(I.e., non-LIV Car Shows where members go as a group representing LIV; examples are: Long Island Cruizin' for a Cure, and Nassau County Executive Ed Mangano's Cruise to the Show car show. Excluded are other Corvette club (e.g., LICOA, NCRS) events, as most attending these are dual-club members and would be attending those events as members of those clubs.)

g) LIV Cruise Night Workers: 1

(As needed per night to setup, collect entry fees, oversee parking, cleanup, etc., and determined by the board in attendance.)

Multiple sets of points can be earned by a member for the same event, e.g., a LIV car show entrant that also works the show earns: 5+5=10 points. If the entrant is also event chair, he earns: 5+5+10=20 points.

Notes:

- 1. LIV Events generally have a club flyer and are hosted or co-hosted by our club.
- 2. Joint winery cruise with local NCRS chapter: all participants get points (not just non-NCRS members), but no Event Chair points as the NCRS chapter plans it and just includes us (no additional work).
- 3. Carlisle is considered a LIV Event with Fees since it is a 3 to 4 day event, costly overall, involves caravanning, manning booth, transporting banners, flyers, coolers, snacks, and refreshments, getting ice daily, organizing club dinner, etc. We don't count days (everyone who signs in gets 5 points), and we don't award Event Chair points as so many contribute in different ways (we treat it as a communal event).
- 4. Cruise night attendees, other than those working, are not awarded points. We welcome those who can attend, but it just an informal hang-out there is no sign-in sheet, and folks may come and go as they please.

BFCU Car Entry Fees for Workers

Car entry fees will be waived for members working the BFCU show. Our goal is to maximize the number of workers as well as the numbers of Corvettes we put on display. (It would be sad indeed if other clubs have more Corvettes on display than us at our own show!) Note that members will continue to receive participation points for both working the show as well as their car entries despite the fee waiver.

LIV Member Eligibility for Free Events

As part of our continuing efforts to incentivize and increase overall member participation, and especially to have as many workers available for the BFCU show, which is our major show event and provides the majority of funding for other club events throughout the year, participation requirements are being instituted for members to be eligible for free events like the annual post-holiday party and Valentine's brunch. To qualify for free access to these events, members must meet one of the following two requirements:

a. Worked the previous BFCU show

or

b. Attended a minimum of six events during the course of the previous twelve months (all meetings and events qualify with the exception of the post-holiday party and Valentine's brunch).

Members not having met either of the two requirements above are still welcome to attend the post-holiday party and Valentine's brunch but will have to pay the guest cost for themselves. Note that new members will be exempt from these requirements for the first year so as to afford them the greatest opportunity to participate and get to know other members.

If you have any questions or need further clarification, please feel free to contact me or any of the other board members.

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